



NONPROFIT FINANCE & ACCOUNTING SUMMIT

Nonprofit Finance & Accounting Summit September 12-13, 2018 NAHB, Washington, DC

ABOUT THE EVENT:

This summit is designed to provide attendees with the latest training and information in the association and nonprofit finance space. As an exhibitor or sponsor, you will reach CFOs and senior-level association and nonprofit staff who attend the conference to learn about the latest information and finance issues which impact their organization.

WHY SPONSOR?

Reach your prime target market while showcasing your products and services. You'll be able to build brand awareness while networking with potential clients and at the same time, strengthening relationships with existing customers. This highly targeted audience is ideal when trying to reach the true financial decision makers.

ATTENDEES:

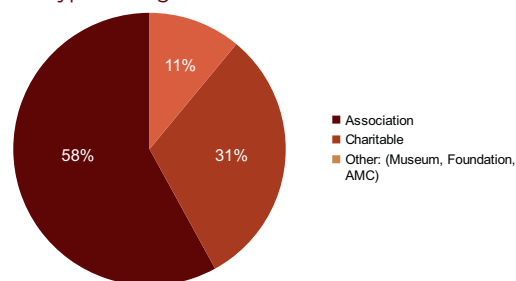
- ▶ Executive Directors & CEOs
- ▶ Chief Financial Officers
- ▶ Chief Operating Officers
- ▶ Accounting Staff
- ▶ Board members

TOPICS TO BE COVERED INCLUDE:

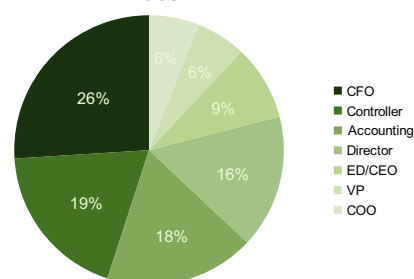
- ▶ Cancellation insurance and terrorism coverage
- ▶ 1099- MISC Reporting
- ▶ Board-Staff relations
- ▶ Economic Forecast under Trump Administration
- ▶ Financial Dashboard for C-Suite and Board
- ▶ Best Practices for Annual Audits
- ▶ Database System Challenges for the CFO
- ▶ Grant Writing Fundamentals
- ▶ Advanced Topics in Unrelated Business Income
- ▶ Form 990 Common Mistakes and Related Key Compliance Issues
- ▶ Fraud and Embezzlement Risk Assessments and Case Studies
- ▶ PCI Compliance
- ▶ Financial Planning Processes: Budgeting, Forecasting, Long Range Planning
- ▶ Association Reserves Planning
- ▶ Low Cost Finance and Tech Tools for Tax Exempt Organizations

DEMOGRAPHICS:

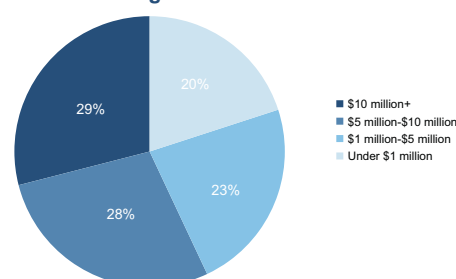
Type of Organization



Titles



Size of Organization



Sponsorship Opportunities



**NONPROFIT FINANCE &
ACCOUNTING SUMMIT**

Summit Sponsorship: \$6,000

- ▶ Two (2) Full Access Staff Registration Passes
- ▶ 6' x 10' space with draped table, two chairs and carpeted floor in break/meal area
- ▶ Opportunity to Address Audience
- ▶ Literature or company collateral placement in attendee tote
- ▶ Pre- and post-event confidential attendee list available one week prior to the event including full contact information with mailing and e-mail addresses
- ▶ Sponsor logo and link prominently featured on event website and e-mail marketing
- ▶ Sponsor logo recognition on all promotional collateral
- ▶ Sponsor logo on event postcard invitation

Increase your Brand Exposure with Additional Sponsorship Opportunities:

*All additional sponsorship opportunities are exclusive

Must be a summit sponsor to take advantage of these additional opportunities.

Cocktail Reception: \$3,000

Opportunity to welcome guests to the cocktail reception taking place immediately after the final session for the day

Wifi & Charging Station Sponsorship: \$3,000

Branded WiFi access. All participants are expected to use on-site WiFi, crucial to the attendee experience. Sponsorship includes branded WiFi access throughout the conference meeting spaces and select hotel meeting rooms. During badge pickup, each attendee receives a branded information card containing WiFi access details.

Lunch Sponsorship: \$2,500

Speaking opportunity and prominent signage at lunch

Lanyard Sponsorship: \$1,500

Logo on lanyards for attendees

Sponsorship Agreement



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Event Sponsor: \$6,000 Additional Sponsorship: _____

() I agree to sponsor the Nonprofit Finance & Accounting Summit:

Sponsor Signature: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Contact: _____ Title: _____

E-mail Address: _____ Daytime Phone: _____

Please provide the contact information for the person whom we may coordinate with regarding additional marketing materials from your firm.

Marketing Contact: _____

E-mail Address: _____ Daytime Phone: _____

Please return completed form to Jamie Herring at jherring@columbiabooks.com
or mail to **Association TRENDS, Attn: Nonprofit Finance & Accounting Summit, 4340 East-West Highway,
Suite 300, Bethesda, MD 20814**